Education NOTES

Housing Films and Filmstrips

The films and filmstrips described below are all available on a free loan basis from Modern Talking Picture Service, Inc. If you will send your request for films to Modern Talking Pictures, 1212 Avenue of the Americas, New York, New York 10036 — Mr. Ted Goldberg (212-586-5530), it will be transferred to the regional office nearest you.

Unless otherwise indicated, all the films and filmstrips listed were produced by the U.S. Department of Housing and Urban Development. The comments shown in brackets beside some of the film titles were made by either Marge Inman from Purdue or Carol Wedin from Iowa State University. Carol Wedin (1972-73 Chairman of the AAHE Education Committee) submitted the film list.

AMERICA'S HOUSING NEED FOR THE 1970's

This filmstrip describes the housing crisis as it existed in the United States in 1970. It examines HUD-FHA housing programs in a brief overview. The presentation suggests that existing programs can increase total housing production and meet the Nation's goal of 26 million new or rehabilitated units over a ten year period.

The complete package includes filmstrip, 33 1/3 rpm record disc and script.

1970, 35mm color filmstrip, 9 min.

A STRANGER JUST ONCE
(difficult to use — beginning students don't appreciate)

The need for housing for the elderly has increased steadily in the last twenty years. In the same two decades real advances have been made in producing housing for older citizens. This filmstrip examines HUD-sponsored housing for the elderly in four major cities. It stresses the great emphasis now being placed on planned activities to involve older people in community life, outside the home.

1971, 35mm color filmstrip, 17 min.

STREET GRAPHICS
(special purposes only — enhancing environment)

Street signs and billboards need not be ugly to be functional. By applying new design methods and legal ordinances, they can enhance the environment. This, in essence, is the message of the film. Examples of good and bad street signs are cited and the viewer is treated to night scenes of Las Vegas — a city where street graphics are unlike any others in the world.

The American Society of Landscape Architects produced the film under a grant from the U.S. Department of Housing and Urban Development with additional funding provided by the Urban Land Institute.

1971, 16mm color film, 10 min.

WE CAN DO IT

HUD's Office of Equal Opportunity has helped guide minority group entrepreneurs toward new business and new opportunities. This filmstrip interviews businessmen from a variety of racial backgrounds. Each describes a personal experience with HUD which resulted in greater participation in the business life of his community.

The complete package includes filmstrip, 33 1/3 rpm record disc and script.

1972, 35mm color filmstrip, 15 min.

REHAB

Focus of this film is in the Boston Urban Rehabilitation Project, now completed. It fully documents the Boston Project form the initial conception of the plan to tenant occupation of rehabilitated units. Candid comments from residents provide a sense of continuity. The film also illustrates Federal involvement in rehabilitation activities across the country.

1968, 16mm color film, 23 min.

THE RIGHT TO CHOOSE

This film examines the need for a metropolitan approach to urban planning and development. It illustrates ways various government agencies often work at cross purposes while attempting to serve inner cities and surrounding suburbs. Zoning laws, poorly planned land use, jurisdictional overlapping, inadequate transportation — all contribute to the situation. Until problems are viewed on a metropolitan-wide basis, they will continue to grow rapidly.

1971, 16mm color film, 20 min.

IT'S THE SAME OLD GAME

Aimed at the local citizen, this film encourages citizen participation in the planning process. Filmed in New York City, it shows examples in which the local residents had no voice. New York planners interviewed repeatedly stress need for local citizen involvement in planning for local requirements.

1971, 16mm color film, 20 min.

OPERATION BREAKTHROUGH

(Used at both Iowa State and Purdue in introductory housing courses.)

HUD initiated a program in 1969 to "breakthrough" the barriers that have prevented industrialized housing from emerging as a major industry in the U.S. This film describes the program and examines it from three points of view — need, constraints, effect. Much of the footage depicts housing systems under construction and completed.

1972, 16mm color film, 12 min.

A PARK ON OUR BLOCK

The story of New York City's pocket parks program unrolls in this film which traces the development of a park from drawing board to ribbon cutting ceremony. The park was tailored to needs of local citizens, who were consulted in the planning stage and during various stages of construction.

The film was produced by the City of New York under a grant from the U.S. Department of Housing and Urban Development.

1970, 16mm, black and white film, 20 min.

EQUAL OPPORTUNITY . . . WHAT'S IT ALL ABOUT?

(This filmstrip is used in the Housing for Special Groups course at Iowa State University.)

Various programs of HUD's Office of Equal Opportunity are examined in this filmstrip. The Department's actions to counter discriminatory practices in housing and related employment and business practices are described by men and women who have experienced discrimination. Throughout the presentation, individuals describe personal experiences in their own words and recount remedies effected

by the Office of Equal Opportunity.

This primer for those interested in achieving open housing for all citizens, was produced by the U.S. Department of Housing and Urban Development. The complete filmstrip includes strip, 33 1/3 rpm record disc and script.

1971, 35mm color filmstrip, 18 min.

HOME RENT . . . HOME OWN

This filmstrip depicts cooperative housing as a suitable alternative to homeownership or rental housing. It illustrates a variety of styles in cooperative living to fit all levels of income and dispels some misunderstanding of the program.

The complete package includes filmstrip, 33 1/3 rpm record disc and script.

1970, 35mm color filmstrip, 12 1/2 min.

SOMETHING OLD . . . SOMETHING NEW

The viewer of this film visits the "new towns" of Reston, Virginia; Columbia, Maryland; and Jonathan, Minnesota — all open to people of all races and income levels. Reston and Columbia are thriving, attractive cities; Jonathan is a newer town now being developed. A fourth, Welfare Island — a mile-long strip of land between Manhattan and Queens, in New York City — is still in the planning stage. This presentation encourages planners in overcrowded areas to plan new towns and satellite cities using HUD assistance. It also encourages people living in crowded areas to consider life in a new community.

The film was produced by the U.S. Department of Housing and Urban Development and is available on a free loan basis from Modern Talking Picture Service, Inc.

1971, 16mm color film, 20 min.

PEOPLE HELPING PEOPLE

The viewer tours the modern facilities of well-built, well-managed and well-equipped FHA-insured nursing homes. Service in these homes stresses personal attention and concern for the well being of residents.

The filmograph (a technique which uses a succession of still photographs) was produced by the U.S. Department of Housing and Urban Development.

1970, 16mm color filmogrpah, 8 min.

THE PROCESS WORKS

Directed to professional planners and public officials, this film stresses the need for citizen participation in the planning process. It examines some methods of involving citizens: advocacy planning, public hearings, "charrette" technique. Where citizens have effectively participated in planning within their community, the local government has always been strengthened.

The film was produced by the U.S. Department of Housing and Urban Development. Prints are available on a free loan basis only from the offices of Modern Talking Picture Service in: Atlanta, Chicago, Dallas, Los Angeles, New York, San Francisco, Washington, D.C.

1971, 16mm color film, 14 1/2 min.

ONE DIMENSION . . . TWO DIMENSION . . . THREE DIMENSION . . . FOUR

An important element in creating livable communities is effective urban planning. This film underlines the necessity of building cities which work for people and traces the history of planning in this country, looking at some individual cities. It points out that the planning process is most useful when it meets the needs of today while working toward tomorrow's long range goals.

1967, 16mm, color film, 14 1/2 min.