

President's Message

I am proud to speak to you as the new president of the American Association of Housing Educators. Today's tremendous challenges require us to be increasingly effective in our work as individuals — and as members of AAHE. Never before has this organization had as great an opportunity to prove that it is up to the test.

One important objective for this year is to make a thorough study of our organization — what it was, what it is, and what it can be. Dr. Robert Rice, Michigan State University, will chair the committee that makes this study. The committee's report will be presented to members at the 1974 conference.

Some matters that Dr. Rice's committee may consider are:

— Should paid clerical staff relieve officers of some administrative duties so that they can concentrate on program planning? Would members support this idea through increased dues?

— Should the membership base be broadened to more fully represent the multi-disciplinary housing field?

— Who are the people influencing housing decisions? Does AAHE membership reflect this?

— What is the role of the housing educator? Do members need to identify some common ground on which they can agree?

Your questions, opinions, and ideas would be welcome to the committee. Please send them to Dr. Rice.

Increasing membership is another objective this year. We urge you all to find ways to recruit new members. The membership committee cannot do it alone.

Achieving this year's objectives depends on the active support of all members. We must fulfill committee responsibilities, recruit new members, and help Dr. Rice's study committee in every way we can. Plan now to attend the 1974 conference.

I believe that 1974 can be an outstanding year for the American Association of Housing Educators. With your help, it will be.

GLEND A PIFER