

AAHE NEWS

LONG RANGE PLAN

The following Long Range plan was approved by the AAHE board January 31, 1976. The board also approved the committee recommendations that the plans be implemented through standing committees and coordinated through the vice-president and the chairman of the Long Range Planning Committee.

Constitution of the American Association of Housing Educators

Article 2—Purpose

- a. A better understanding of the role of housing in the well being of the American family and its members.
- b. The development of standards and guides to strengthen teaching and research in housing as an academic subject at the college level.
- c. The exchange of knowledge and information among those persons with common interests in housing for the American family, as a subject in higher education, and among those persons, agencies, groups and professional organizations involved in the improvement of housing for families.
- d. The stimulation of graduate work designed to increase the quantity and quality of professional workers in the area of housing.
- e. The dissemination of information on current developments in housing.

Goals supporting these long range recommendations are

1. Strengthen and broaden housing education system

2. Increase service to membership of AAHE
3. Become a viable organization
4. Develop a public relations system
5. Develop political clout.

In accordance with the above purposes, the Long Range Planning Committee made the following recommendations:

Develop a five-year plan to

1. Strengthen graduate programs in housing
 - a. Provide scholarships for outstanding students
 - b. Develop an active recruitment program for graduate students at master and doctoral level
 - c. Provide seminars, workshops, and co-operative work programs with government and industry
 - d. Help establish internships and other field experience.
2. Encourage and support research to increase the body of knowledge in the various areas of housing
 - a. Develop sources of funding for research by new researchers—young professionals
 - b. Disseminate information from established researchers and provide opportunities for dialogue with those in the field encountering areas where knowledge is weak and research is needed.
 - c. Provide opportunities for contact with policy and decision makers who are responsible for sources of funds
 - d. Encourage innovation through special grants obtained from government and industry support.

3. Provide for educational outreach to elementary and secondary schools through
 - a. Summer courses in housing for teachers in elementary and secondary schools
 - b. Supportive services including
 1. Educational leaflets
 2. Brochures on source material suitable for elementary and secondary schools
 3. Lists of professional personnel, graduate students, community and business leaders in a given area who could be called on as resource people for an elementary or secondary curriculum development
 - c. Securing active membership from teachers in elementary and secondary schools.
4. Improve communication with other housing groups specifically professional in government, business and industry through
 - a. Providing liaison representatives to annual meetings of other groups
 - b. Inviting liaison representatives from other groups to AAHE annual meeting
 - c. Determining common purposes and working together in achieving a specified goal
 - d. Exchanging publications and brochures
 - e. Secure membership from those also holding membership in other groups.
5. Provide membership with current information on housing legislation and international housing programs that involve a national housing policy and/or program
 - a. Newsletter issued three times each year—highlight information in the Federal Register
 - b. Encouraging active participation in legislation by those in positions where this is possible
6. Prepare summaries of legislation to be presented to the membership at the annual meeting
 - a. Preparing summaries of legislation to be presented to the membership at the annual meeting
 - b. Keeping legislators informed on topics of interest to AAHE
 - c. Sponsoring forums with state and national legislators for discussion of housing problems using
 1. Television
 2. Public meetings
 3. Newspaper dialogue
6. Develop one or more action programs relative to national housing opportunities and problems—one suggested topic is Energy Conservation; another might be interrelatedness of housing problems in the U.S.A. to the world housing problems
 - a. Educational programs relevant to future housing needs.
 1. Density and configuration of human habitation
 - a. Population changes (excess population and decrease to 0 population growth in other areas)
 2. Ideas or concepts of a good home and neighborhood
 - a. Sociological and cultural aspects
 - b. Life style changes
 3. Housing as environment (emphasis is on people)
 - a. Impact of sound, color, design, space, pollution, etc.
 4. Technological changes in the building industry
 - a. New materials, styles of residential construction
 - b. Construction techniques and methodology
 5. Requirement for life support

- and convenience features
- a. Comfort features including heat, cooling, labor saving devices.
- Topics to be prepared for all ages, but especially for children—elementary and secondary.
- b. Educational materials to be disseminated through
 1. Public and private school systems
 2. Agricultural Extension Service
 3. Regular and special college classes
 4. General extension programs.
7. Increase membership—double within next one or two years through
- a. Personal letters of invitation to prospective members in elementary and secondary schools—number of potentials probably limited
 - b. Personal contact and letters of invitation to colleagues in colleges not presently represented (academic, extension, and research)
 - c. Personal contact and letters of invitation to professionals in industry and business
 - d. Membership campaign where each member acquires an equivalent of 1-1/2 persons.
(Then if one-fourth of the present membership dropped, the resulting membership would be more than double).

*submitted by Alice C. Stubbs,
Chairman, Long Range
Planning Committee*

INTERNATIONAL SYMPOSIUM

The IAHS International Symposium on Lower-Cost Housing Problems, 1976, will be held at the Hyatt Regency Hotel in Atlanta, Georgia, May 24-28, 1976. The symposium is a non-profit academic activity designed to generate interest in housing problems and to disseminate information related to different aspects of housing. The symposium is sponsored by the International Association for Housing Science, the National Science Foundation, Florida International University and the Housing Institute at Clemson University.

Technical presentations will include approximately 100 papers and 5 keynote addresses by housing specialists from throughout the world. An international audience of approximately 500-600 attendees is expected to review housing topics including: systems approach; building science; housing projects around the world; conventional and industrialized production; energy conservation and expenditures; solar energy; new materials; codes and specifications; innovative construction schemes; financing; land development; environmental and public health consideration; construction safety; maintenance and management; sociological and psychological factors; legal aspects; and climate factors.

Invited guests include Carla Hills, Margaret Mead, and Guyford Stever (director of National Science Foundation.)

AAHE members participating include Tessie Agan, Gladys Gibson Bryant, Kyle Jane Coulter, Sherman Hanna, Homer Hurst, Suzanne Lindamood, Carol Meeks, Glenda Pifer, Regina Rector, Alice Stubbs, and Billie Wolfe.

For a copy of the final program, write:

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