

MEMBERSHIP REMINDER:

Don't forget to renew your 2012 membership today! Memberships run January to December and expire at the end of every year.

Our dues have remained the same since 2002!!

Regular Membership: \$85.00/US, \$95.00 Int'l

Emeritus: \$45.00

Student: \$35.00/US, \$45.00/International

You can use the online membership form at:

www.HousingEducators.org

For more information or to share membership ideas/comments, please contact membership committee chair Katherine Allen NRGKate@UFL.edu

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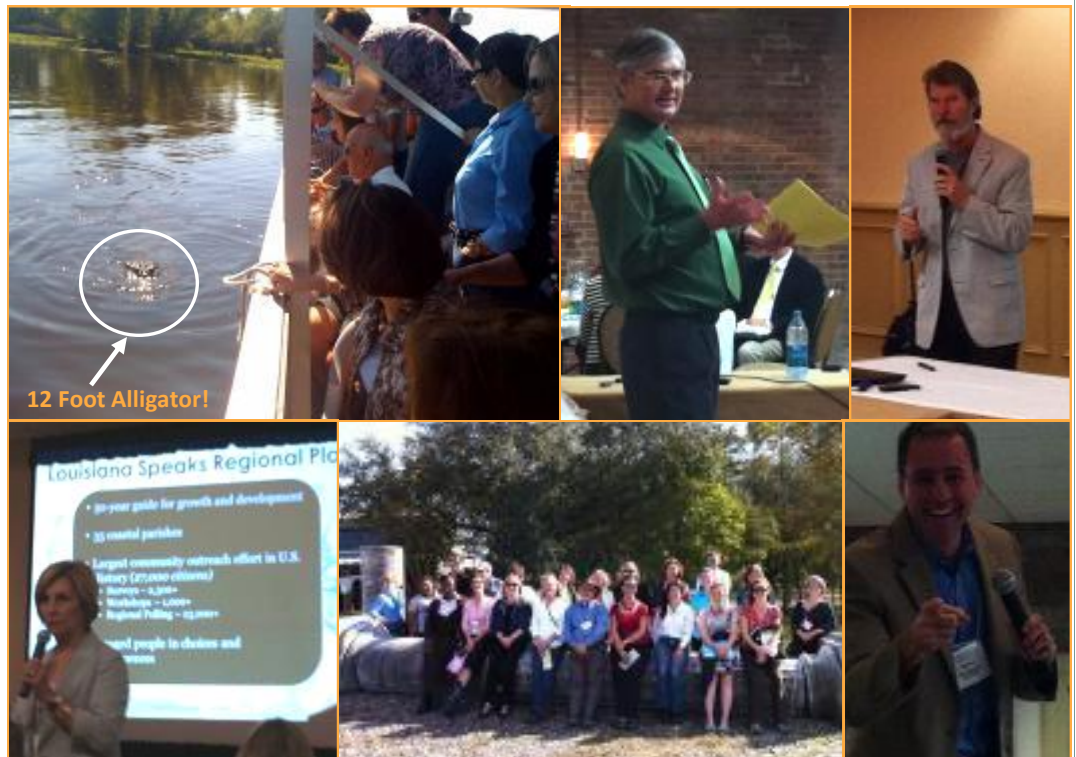
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2011 Conference Highlights

BATON ROUGE, LOUISIANA

WOW! To say "a good time was had by all" is an understatement! What a wonderful conference we had this year in Baton Rouge hosted by Claudette Reichel and the LSU AgCenter Extension Service. In addition to a thought provoking conference, *At Home in the World*, there was truly an opportunity to immerse ourselves in the local culture.

The Housing Industry is going through challenging times which makes our thoughts, discussions and ideas even more significant. Our topics including Sustainability, Seniors Housing and Finance, among others, were both timely and relevant to the world we live in. Let's continue the discussion as we work towards next year's conference in Roanoke, Virginia.



Clockwise from top left: HERA members enjoy a swamp tour; Outgoing President Ken Tremblay's address; Keynote Speaker Edward Cazayoux; Cajun comedian Kent Gonsoulin; Visit to the Rural Life Museum; Lunch speaker Elizabeth "Boo" Thomas.

MAKE PLANS TO ATTEND THE 2012 HERA CONFERENCE IN ROANOKE, VIRGINIA
OCTOBER 28th-31st, 2012
CONFERENCE CHAIRS: JULIA BEAMISH & ROSEMARY CARUCCI GOSS, VIRGINIA TECH

Message from the President - Christine Cook

New and Continuing HERA Members:

Happy Holidays! I am grateful to each of you for your continued support of and participation in the Housing Education and Research Association.

My heartfelt THANKS go out to Claudette Reichel and her students and colleagues for hosting a fabulous conference in Baton Rouge. For those who were able to take the walking tour, visiting the Old State Capital and Old Governor's Mansion was a special treat to reinforce the theme of "Looking back to the future." It also was wonderful to see the *LAHOUSE* first hand. I was very proud to be a member of HERA, to be associated with colleagues like Claudette and each of you who are helping families to improve their housing and communities and to expand the sustainable, healthy home options available to them.

You make things happen!

Looking forward, I see enormous opportunities to provide meaningful research and education to students, consumers, policy makers and other professions. We make important contributions as housing advocates every day. The current economic situation has heightened awareness of the work that we do. For better or worse, in the classes we teach and the community programs we deliver, the words 'foreclosure', 'underwater mortgage' and 'short sale' are all too familiar to students and consumers. Compared to just a few years ago...the work we do and have always done as housing researchers and educators, is illuminated, indispensable.

Please keep submitting manuscripts to our journal *Housing and Society*. The research and teaching efforts presented at the conference this year were excellent and I hope authors will make a point of getting their work to Becky Yust, editor of the journal. We are challenged to get our journal on line and part of our HERA effort this year, by the journal editor and publications and/or research committees will be to secure a presence 'intergalactically' (just checking to see if you are reading my message)! If you have ideas about how to improve our 'viral message' about housing and society send it my way.

Check out the HERA website. You will see a reference to VISION2020 in which a summary of ideas is listed for "what HERA could be in 2020" including:

- Recognized voice and action group
- Prime organization for all professionals engaged in housing research and education
- Source of networking for housing educators

I know that it is very difficult to sustain the energy that we feel at a HERA conference throughout the year. I ask each of you to help by making a commitment to the organization: pay your dues in a timely manner, send us news of your accomplishments or struggles, support a new membership for a graduate student, submit a manuscript to *Housing and Society*, and dropping me an email at cccCook@iastate.edu if you actually made it to the end of this Message from the President.

Take care.

Chris



Thanks to Ken Tremblay for his service over the past year! As his term comes to a close, he re-caps some of the main highlights from this year's Board Meeting:

- The Encyclopedia of Housing, edited by Andy Carswell included contributions from many HERA members.
- Membership renewal continues to be a challenge. Improvement strategies include keeping up-to-date records and using more personal tactics to encourage increased payment of dues.
- HERA is financially sound!
- The book exhibit will continue with members bringing books for display and door prizes.
- The editorial team for the journal and newsletter will continue for next year. Both went out bi-annually with the journal costing less than \$7,000 per year.
- A new board was elected - see page 4.
- Virginia Tech's proposal for the 2012 conference was approved—see you in Roanoke!!!

Ball State University Receives Grant from Weidner Apartment Homes



The Ball State University Residential Property Management (RPM) program, which was recognized by HERA last month with its 2011 Housing Impact Award, was the recent beneficiary of a \$1 million gift from Weidner Apartment Homes and its owner W. Dean Weidner. HERA members **Carla Earhart**, **Howard Campbell**, and **now-retired Sue Whitaker** have been instrumental in building the strong program with an Advisory Board membership of regional and national apartment management companies. This generous gift by the Seattle based RPM Advisory Board member company reflects their continuing commitment to the future of the RPM program at Ball State. Weidner especially noted the well prepared students who have completed internships and/or become employed with Weidner since their participation as an Advisory Board member. The gift will be used for scholarships and other program support. Weidner, founded in 1977, is a multi-faceted real estate investment and management company recognized for its development of creative housing and efficient, low cost, quality rental homes throughout North America. CONGRATULATIONS TO BSU!

Member Updates

Earhart Awarded Fellowship

Carla Earhart, Professor in the Residential Property Management Program at Ball State University, has been awarded a Fellowship through the Virginia Ball Center for Creative Inquiry. "Beyond the American Housing Dream—It's Child's Play" is an immersive learning project that will examine specifically how housing norms are expressed in children's games, toys, books, TV shows and movies.



Earhart



James

James Named Foundation Chair

Russell James, Texas Tech University, was recently announced as the CH Foundation Chair in Personal Financial Planning. This is the department's first endowed chair and will provide ongoing funds for research activities.



Turner

Turner Promoted to Associate Professor

Pam Turner, the University of Georgia was promoted to Associate Professor in the department of Housing and Consumer Economics.

2011 HERA Award Recipients

Congratulations to the 2011 HERA Award Recipients!

Distinguished Service Award

Anne Sweaney, University of Georgia

Housing Impact Award

Carla Earhart, Howard Campbell, and Sue Whitaker, Ball State University

Early Career Housing Award

Mira Ahn, Texas State University — San Marcos

Tessie Agan Undergraduate Student Award

Krista Skogland, University of Minnesota



Ahn (center)



Campbell



Earhart



Skogland



Sweaney (center)



Whitaker

Loft Housing and Beyond – A Summit in Madison, Georgia December 14, 2011

Please join us at the James Madison Conference Center

Local elected officials, developers, bankers, and other housing experts in the state will share best practices and discuss how they encouraged residential development near downtown as part of an Economic development strategy.

Keynote Speaker: Mayor Deke Copenhaver, City of Augusta

Register on or before December 7 for \$45. Day of registration is \$55.

For registration and a detailed agenda, visit the GICH website:

http://www.fcs.uga.edu/hace/hdrc/news_events.html

NAHB Awards HELP Grants

The National Housing Endowment, the philanthropic arm of NAHB, recently awarded approximately \$200,000 through their Homebuilding Education Leadership Program (HELP) grants to Louisiana State University and Georgia Tech. HERA members **Isabelina Nahmens (LSU)** and **Debbie Phillips (GT)** were members of respective University's teams. The grants will be announced at the NAHB Student Chapter Award Ceremony at the 2012 NAHB International Builders' Show in Orlando next February.

The HELP grant will give Louisiana State University the resources to develop a Residential track in the Construction Management program by increasing residential opportunities for CM students while at LSU and give them a competitive advantage upon graduation. This residential initiative entails NAHB certifications, industry experience and access to a network of residential professionals.

Georgia Tech will utilize the funds to create training opportunities for faculty through NAHB certification programs, enhance their educational curriculum to prepare students for NAHB certifications, and to provide support for graduate students who wish to pursue applied research opportunities in areas consistent with local industry needs as well as NAHB certifications.

DON'T FORGET TO ENCOURAGE GRADUATE STUDENTS TO SUBMIT FOR THE TESSIE AGAN AWARD!



Newsletter of the Housing Education & Research Association
Editor: Debbie Phillips
Debbie@TheQuadrillion.com - 404-787-4409

HERA Headquarters:
Michael P. Vogel, Executive Director
Montana State University Extension Service
109 Taylor Hall
P.O. Box 173580
Bozeman, MT 59717-3580
Ph: 406-994-3451 Fx: 406-994-5417
mvogel@montana.edu
www.HousingEducators.org

HERA 2012 CONFERENCE
*LINKing Home and People:
Trains, Trolleys and
Automobiles*
ROANOKE, VIRGINIA
OCTOBER 28th-31st, 2012
HOPE TO SEE YOU THERE!

Open Position Announcement

Virginia Polytechnic Institute and State University is seeking an academic year, tenure-track assistant professor with expertise in housing/residential design. Applicants should have an earned doctorate in housing, interior design, architecture, or closely related field. The starting date is August 10, 2012. Review of applications will begin February 15, 2012 and continue until a suitable candidate is appointed. To apply, go to <http://www.jobs.vt.edu> and complete the on-line application. For a full job announcement, or for further information contact Dr. Kathleen Parrott: 540-231-4783 or homes@vt.edu.

HERA 2012 Officers and Chairs

President:

Christine Cook - cccocook@iastate.edu

President Elect:

Sarah Kirby - sarah_kirby@ncsu.edu

Vice-President & Conference Committee

Chairs:

Julia Beamish Rosemary Carucci Goss
jbeamish@vt.edu rgoss@vt.edu

Recording Secretary:

Leslie Green Pimental
lgreenpimental@gmail.com

Treasurer:

Gina Peek - gina.peek@okstate.edu

Executive Director:

Mike Vogel - mvogel@montana.edu

Board of Directors:

Laura Booth - boothlb@auburn.edu

Paulette Hebert - paulette.hebert@okstate.edu

Joseph Laquatra-JL27@cornell.edu

Extension Section Chair:

Michael Goldschmidt
goldschmidtm@missouri.edu

Research Section Chair:

Marilyn Bruin - mbruin@umn.edu

Academic Section Chair:

Andrew Carswell - carswell@fcs.uga.edu

Membership Committee Chair:

Katherine Allen - NRGKate@ufl.edu

Awards Committee:

Shirley Niemeyer (Chair)
sniemeyer2@unl.edu

Kimberly Mitchell - kjmitch@vt.edu

Kim Skobba - kskobba@uga.edu

Publications Committee Chair:

Suk-Kyung Kim - kimsk@anr.msu.edu

Nominations Committee

Pamela Turner (Chair)
pturner@uga.edu

Kimberly Mitchell - kjmitch@vt.edu

Kim Skobba - kskobba@uga.edu

Ad Hoc Policy Committee Chair:

Karen Tinsley - klt@uga.edu

Student Representatives (Non Voting):

Hyunjoo Kwon - jjooyu@vt.edu

Laura Lien - llien@umn.edu

Journal Editors (Non Voting):

Becky Yust - byust@umn.edu

Christine Cook - cccocook@iastate.edu

Marilyn Bruin - mbruin@umn.edu

Newsletter Editor:

Debbie Phillips - debbie@thequadrillion.com

OOPS, WE GOOFED! Please note Barbara Buffaloe is in Columbia, Missouri, not South Carolina! Kim Mitchell's correct email address is: kjmitch@vt.edu.